



## **Hydro Systems Launches New Web Site Highlighting Its ICS Mobile Cleaning System**

*Portable unit improves facility cleanliness in a wide array of markets*

**CINCINNATI, OH** — Hydro Systems Co. is taking the message to the masses with the recent launch of its new Web site that focuses specifically on its ICS Mobile Cleaning System. The newly designed site, located at [www.hydro-ics.com](http://www.hydro-ics.com), provides users with a clean, easy-to-navigate Web site that includes interactive features highlighting the benefits of the ICS cleaning system.

“Word is spreading that the ICS Mobile Cleaning System is the new, best choice in automated touch-free cleaning in a wide variety of industries and applications,” said Bradley Drury, Hydro Systems. “Our new ICS Web site has been created to get this exciting message out, while it has been designed to give visitors to the site a comprehensive overview of the ICS system’s benefits in the most easy-to-navigate manner possible.”

One of the standout features of the new Web site is a Video demonstration of how easy and user-friendly it is to operate the ICS, which is an affordable, self-contained portable cleaning system that uses correctly dosed cleaning chemicals that are applied by spray nozzle using low-flow/low-pressure technology. This innovative design results in cleaner, safer facilities, while easing the physical burden on cleaning staff through the elimination of much of the bending, stooping and scrubbing, along with the unpleasant “hands on” cleaning, of traditional mop-and-bucket cleaning and sanitation methods. The ICS 8900 includes several green benefits such as: reduced energy consumption, reduced water and chemical usage, and protection of indoor air quality (IAQ).

The new site also includes a step-by-step “How To” tutorial that gives the user an overview of the system and its features and benefits before offering a step-by-step trip through system set-up, the cleaning process, maintenance requirements and any troubleshooting that may be required.

The Web site also offers direct links to and explanations of the markets that the ICS has already made its mark in, namely Education, Food Retail, Sports/Fitness, Healthcare, Theme Parks and Cinemas. Each of these specific links feature a list of cleaning duties that the ICS is perfect for at these locations. To buttress the efficacy of the ICS’ performance, the News & Information link contains press releases and white papers that relate to specific applications where the ICS has been successful, or any new product information, while the ICS In Action link contains a library of case studies that feature user testimonials on the ICS system’s effectiveness in the areas of cleanliness, staff morale boosting, and time and cost savings.

**For more information on the ICS 8900 or any Hydro Systems products, please contact Bradley Drury, ICS Product Manager, at (513) 271-8800 or visit [www.hydrosystemsco.com](http://www.hydrosystemsco.com).**

*Hydro Systems Co., founded in 1963, is the world’s largest independent manufacturer of proportioning, dosing and dispensing systems for concentrated chemicals, serving the janitorial, institutional, foodservice, commercial cleaning, industrial and automotive-care markets. All of Hydro Systems’ proportioning, dosing, foaming and dispensing systems meet International Plumbing Code (IPC), Uniform Plumbing Code (UPC) and American Society of Sanitary Engineering (ASSE) 1055: Performance Requirements for Chemical Dispensers regulatory standards and codes. Headquartered in Cincinnati, OH, Hydro Systems also maintains international offices in the United Kingdom, Brazil, Australia and China. For more information, please visit [www.hydrosystemsco.com](http://www.hydrosystemsco.com).*

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