



## **Chris Torry New ICS Sales Manager for Hydro Systems' ICS 8900**

*Assignment is company's first product-specific distributor specialist position*

**CINCINNATI, OH**—Hydro Systems Co., the leading independent manufacturer of proportioning, dosing and dispensing systems for concentrated chemicals, and an industry leader in automatic/touch-free cleaning systems for daily cleaning applications, has announced the appointment of Chris Torry to the newly created position of ICS Sales Manager for its ICS series of mobile integrated cleaning systems.

Torry, who will report to ICS Product Manager Bradley Drury, joined Hydro Systems in mid-2006 as Northeast Regional Sales Manager and in his first full year in the position grew sales in his territory by 17 percent. In his new position, Torry becomes the company's first product-specific distributor specialist, from which he will support a team of Regional Sales Managers. He will also be responsible for selling, supporting and training distributor sales representatives on the benefits of the ICS cleaning systems.

"In recognition of the confidence we have that the new ICS Series of cleaning systems will meet the ever growing demand for touchless cleaning solutions, combined with the track record Chris has established since joining Hydro Systems, we decided to make some organizational changes," said Mark Kaiser, Hydro Systems VP of Sales. "These changes reflect our belief that our industry is rapidly moving toward the adoption of cleaning-for-health practices and procedures and ensure that we are best positioned to respond to the need for systems that support these procedures, as well as address the ever-present demands for better results and efficiency improvements.

The ICS 8900 is an affordable, battery-powered, self-contained portable-cleaning system that uses correctly dosed cleaning chemicals that are applied by spray nozzle using low-flow/low-pressure technology. The ICS 8900's unique low flow design uses only half-a-gallon of cleaning solution per minute, eliminating the need for wet/dry-vac recovery and the handling of contaminated water, while at the same time reducing the slip-and-fall risk.

The ICS 8900 cleans faster. In fact, ISSA 447 Cleaning Times show that the use of touchless cleaning technology can reduce fixture-cleaning time by as much as 67%. The ICS 8900 reduces physical stress on the user by eliminating the stooping, bending and scrubbing involved in traditional cleaning processes. There is also none of the unpleasant "hands on" cleaning that can often lead to ineffective cleaning practices, lowered employee morale, increased employee turnover, and associated training costs.

### **Press Release**

The ICS 8900 is kind to the environment, with 50% less water and chemicals used when compared with many other automated cleaning systems. The ICS 8900 operates on a rechargeable, maintenance-free 12V lead-acid battery, allowing the user to clean anywhere, regardless of power-outlet availability. It also has an on-board battery charger and battery-life indicator. The compact design and simple operation of the ICS 8900 eliminates complicated and time-consuming setup and breakdown, and its virtually silent operation also means the user can clean at any time, making it easier to manage daily cleaning schedules.

The ICS 8900 is the perfect mobile-cleaning system for small- to medium-sized restrooms that require daily cleaning and is most commonly used in facilities like schools (restrooms, pool decks and locker rooms), office buildings (restrooms and carpet pre-spotters), day-care centers (restrooms and play areas), health-care facilities (public restrooms, patient restrooms and patient floors), health clubs (locker rooms, pool decks, spas, saunas and steam rooms) and food/non-food retail locations (public restrooms, shopping carts and display cases).

**For more information on the ICS 8900 or any other Hydro Systems proportioning, dosing or dispensing solutions, please contact Chris Torry, ICS Sales Manager, at (513) 271-8800 or visit [www.hydrosystemsco.com](http://www.hydrosystemsco.com).**

*Hydro Systems Co., founded in 1963, is the world's largest independent manufacturer of proportioning, dosing and dispensing systems for concentrated chemicals, serving the janitorial, institutional, foodservice, commercial cleaning, industrial and automotive-care markets. All of Hydro Systems' proportioning, dosing, foaming and dispensing systems meet International Plumbing Code (IPC), Uniform Plumbing Code (UPC) and American Society of Sanitary Engineering (ASSE) 1055: Performance Requirements for Chemical Dispensers regulatory standards and codes. Headquartered in Cincinnati, OH, Hydro Systems also maintains international offices in the United Kingdom, Brazil, Australia and China. For more information, please visit [www.hydrosystemsco.com](http://www.hydrosystemsco.com).*

###