

American CLEANING & HYGIENE

ISSUE 6



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FINANCE: Small Business Loans
Explained

RAW & ORDER

The nation's food police, the USDA and the FDA, are making the oversight of food safety more efficient and effective

2018 ISSA AWARDS

And the **2018 ISSA Innovation of the Year Award** winner is... **EvoClean** by Hydro Systems Co. EvoClean is a venturi-based, water-powered laundry chemical dispenser for on-premise laundry applications.

Additionally, due to extremely close grading by the judges this year, **Honorable Mention Awards** were presented to the following four entries:

- **KIRA B50 Intelligent Cleaning Robot** by Kärcher North America
- **KOLO Smart Monitoring System** by GP PRO
- **Scotch-Brite™ Clean & Shine Pad** by 3M Commercial Solutions Division
- **Tork PeakServe Continuous™ Towel Refill and System** by Essity Professional Hygiene North America LLC.

“Cheers to Hydro Systems for taking the top spot amidst so many great entries,” exclaimed ISSA Executive Director John Barrett. “All of us at ISSA are proud to recognize Hydro Systems, as well as this year’s Honorable Mention and Category Award winners [see below], and all

of the fantastic achievements made by the companies that entered this year’s program that are doing so much for the advancement of our industry.”

Judges

The winner of the prestigious 2018 ISSA Innovation of the Year Award was selected by combining the results of the online voting with the evaluations of our esteemed panel of judges, all respected leaders in the commercial cleaning industry:

- Holly Borrego, Senior Director of Cleaning Services, C&W Services
- Vicki Brown, President, Harmony Clean, Inc.
- Judie Cooper, Associate Director - Organizational Development for the Office of Facilities Management and Reliability, The Smithsonian Institution
- Eileen McMorro, Editor-in-Chief and Founder, The McMorro Reports Facility Management & Design Insights
- Linda Silverman, President and Co-Owner, Maintex, Inc.

The 2018 Category Awards

The lucky winners of the ISSA Innovation Category Awards were announced during the Team ISSA Welcome Reception. One winner was selected from each category by way of online votes cast by cleaning-industry professionals. The 2018 winners are:

- **Cleaning Agents:** Enviro-Solutions® Terrazzo and Concrete Floor Care Program by Charlotte Products Ltd.
- **Dispensers:** The Complete Menstrual Care System for Your Facility by HOSPECO
- **Equipment:** KIRA B50 Intelligent Cleaning Robot by Kärcher North America
- **Services and Technology:** KOLO Smart Monitoring System by GP PRO
- **Supplies and Accessories:** Unger Excella™ by Unger Enterprises.



EvoClean by Hydro Systems Co. was this year’s winner. EvoClean is a venturi-based, water-powered laundry chemical dispenser for on-premise laundry applications.

SURETOUCH®, A ONE-STEP DISINFECTANT

Diversey introduced SureTouch®, a ready-to-use, one-step cleaner disinfectant and deodorizer that is powered by Accelerated Hydrogen Peroxide® (AHP®) technology. The product has been certified under the Environmental Protection Agency's Design for the Environment (DfE) labeling program, which recognizes least-hazardous classes (i.e., III and IV) of EPA's acute toxicity category hierarchy.

Highly compatible with a wide variety of hard, non-porous surfaces, the SureTouch disinfectant is effective against key bacteria and viruses including MRSA, VRE, Influenza and Norovirus. The product disinfects in just five minutes and can be used as a 30-second sanitizer on non-food contact surfaces. Additionally, SureTouch disinfectant's active ingredients break down to oxygen and water after use, and it is non-irritating to eyes and skin.

From: Diversey, Charlotte, North Carolina; diversey.com



BOLLARD BULBS AREN'T A DEAD END

Access Fixtures has developed an affordable and convenient kit for replacing old bollard lights with new bollard lights. As bollard lights age, they undergo wear and tear and eventually will need to be replaced. Instead of digging a new hole and pouring new concrete, customers now have a better solution. Access Fixtures' SIRU Universal Bollard Light Replacement Kit allows customers to easily replace bollard lights with a new 7" diameter bollard. Simply install the kit on existing bollard bolts, and install the new bollard light on the replacement kit cap. Some Access Fixtures LED bollard lights well-suited to this kit are the TEFA, CONA, and LUVU bollard light families.

The base in the kit is made of sturdy die-cast aluminum and features an 11.5" diameter. All bollard lights come with a base plate and Access Fixtures' product works with these base plates by mounting directly onto them. It utilizes existing bolt patterns of customers' previous bollard lights so that the new bollard light can simply be replaced using the old anchor bolts. Levels and leveling bolts inside the retrofit base allow for quick and easy leveling prior to installation.

The SIRU universal bollard light replacement kit accommodates Access Fixtures 7" diameter bollard lights as

SIRU Universal Bollard Base Retrofit Kit



well as wider diameters with minor modification. Red Head Trubolt Wedge anchors can be screwed directly through the 11.5" base plate into the concrete to accommodate larger diameter bollard lights, such as Access Fixtures' VAND and RUGA models.

From: Access Fixtures, Worcester, Massachusetts; accessfixtures.com

A LEAN, CLEAN, STEAMIN' MACHINE

Sienna, the flagship brand of Anvid Products, introduces its Vela Garment Steamers. Featuring a lightweight and compact design, these “workhorse” devices quickly and easily take the wrinkles out of fabrics—even many fabrics not traditionally suitable for traditional ironing, including silk, wool, polyester, nylon and velvet. Their extremely portable size makes them perfect not only for home use but on the road as well.

The versatile Vela Garment Steamers can be used in both vertical and horizontal positions. Their versatility is further evidenced by the fact that they can not only be used to touch up clothes, but they can also keep family members safe by killing dust mites that live on fabrics, pillows, sheets and toys. What's more, travelers will appreciate that they can be used to sanitize virtually every item or surface in their hotel room, killing 99.9 percent of all germs and bacteria.

Vela Garment Steamers offer a unique stainless steel faceplate that is especially useful for taming the toughest wrinkles. Vela On-The-Go provides 1500 watts of continuous direct steam; the Handheld model 1200. Vela On-The-Go comes with a water bottle attachment that can be used with



most water bottles, while the Handheld version features an extra-large metal faceplate. Both offer an extended steam run time of 14 minutes—plenty of time to tackle even the most troublesome wrinkles and filthiest surfaces.

Available: Vela On-The-Go and Vela Handheld

From: Anvid Products, Livermore, California; siennadirect.com.

GET CLEAN WITH EVOCLEAN

Hydro Systems, the world's largest independent manufacturer of proportioning and dispensing systems, introduced EvoClean, a venturi-based, water-powered laundry dispenser for on-premise laundry (OPL) applications with three to eight chemical products.

According to the Alliance for Water Efficiency, water represents more than half of a laundry's total operating costs. To reduce water and energy consumption, the EvoClean employs an eductor that restricts water flow to 0.5 GPM or 1.0 GPM (nominally) and forgoes the use of AC and DC motors, which require more power to operate. The EvoClean is 50 percent lighter than other traditional peristaltic pumps and takes up less space within a laundry facility, leading to simplified installation and maintenance.

The system is available in four, six and eight product configurations for two flow rates and is compatible with Hydro Systems' Total Eclipse Controller. The Total Eclipse Controller features a 20-formula capacity



and Auto Formula Select, along with a large LCD that displays formula names, dispenser status and various diagnostic reports. Users can access reports on product usage, costs per formula, system settings and more through the controller.

From: Hydro Systems, Cincinnati, Ohio; hydrosystem.com.

LET US KNOW: If your company is introducing a new product and wants to be featured on American Cleaning and Hygiene's WHAT'S NEW pages, email us product information and a hi-res image for print publication at alana@mediafusionusa.com.



BEST PRESS CREDENTIAL HOLDER: **ECOLAB**, purple my favorite color!



BEST PRESENTATION OF TECHNICAL INFORMATION: **HYDRO SYSTEMS CO.**, John Goetz, Global Marketing Manager, I'm the least techy person ever and even I was enthralled. Special congratulations to Hydro Systems' EvoClean venturi-based water-powered laundry chemical dispenser for on-premise laundry applications, for winning the 2018 INNOVATION OF THE YEAR AWARD at ISSA. P.S. Sorry for cutting you out of the photo, John, but I was focused on your talk.



BEST IDEA I NEVER WOULD HAVE THOUGHT OF: **SOFIDEL**, Papernet Bio Tech, the first toilet paper to use innovative Biologic Active Tissue Paper (BATP) technology. When the toilet paper meets water, natural, non-pathogenic microorganisms are activated and produce enzymes to eat away dirt. It's bio-degradable, leaving no residue or negative environmental impact. I know, right? While they've been selling to air and cruise lines, I can hear cheers coming from consumers with "country plumbing."



BEST DYNAMIC DUO: **NEWELL BRANDS (RUBBERMAID)**, Jim Smith, Senior Manager Marketing Communications and Logan Brown Associate Marketing Manager, you two made talking trash and waste a hoot. See the video I shot at ISSA of your WaveBreak Mopping System bucket demonstration at americancleaningandhygiene.com. And, happy 50th birthday RUBBERMAID; see your story in this issue.



BEST WOOD FLOOR CARE DEMONSTRATION: **DIVERSEY**, Ryan Greenwald, Director Facilities and Machines Marketing, you are both incredibly knowledgeable and entertaining while explaining your products and their processes. I will never again look at a hardwood floor the same.